

Dr. Schoenbeck practices general dentistry with special interests in periodontal therapy, implants, cosmetic and hospital dentistry. He is a sustaining member of the prestigious American Academy of Cosmetic Dentistry (AACD), the American Dental Association, the American Association of Hospital Dentists, Academy of Comprehensive Esthetics, and serves on the Androscoggin Valley Hospital Medical Staff.

Dr. Schoenbeck has given presentations and lectures to other dentists from Florida to Maine, and was recently appointed to the Public Relations Committee for the AACD. He has demonstrated and provided training in CEREC nationally and internationally, presenting lectures and workshops in advanced dental technology in the Dominican Republic and at national dental meetings such as Yankee Dental Congress. Dr. Schoenbeck is a certified trainer for Sirona's CEREC technology and is officially recognized as an expert on CEREC (CEramic REConstruction) by its manufacturer. In addition to lectures he has also authored several articles in such dental magazines as *Contemporary Esthetics*, *Dentistry Today*, and *Dental Practice Report*. These distinguished accomplishments set apart Dr. Schoenbeck's practice, North Country Dental. The practice was founded upon the vision of bringing affordable, state-of-the-art dentistry to the North Country in a fun, relaxed, and patient-friendly atmosphere.

**EDUCATION:**

- Premedical Education California Lutheran University, Thousand Oaks, CA, BS, 1990
- Dental Education Tufts University School of Dental Medicine, Boston, MA, DMD, 1994
- Postgraduate Training Boston Veterans Administration Hospital, Jamaica Plain, Boston, MA, General Practice Residency, 1994–95
- Tufts University, Boston, MA, Clinical Instructor, 1994–95

**CERTIFICATIONS**

- Certified by National Board of Dental Examiners, 1995
- Northeast Regional Board Certified, 1994
- Massachusetts Dental License, 1994
- New Hampshire Dental License, 1995
- Androscoggin Valley Hospital Medical Staff, 1997

**CLINICAL INTERESTS:**

Hospital Dentistry for Children and Disabled Adults - Joined Staff

**CREDENTIALS:**

- Member American Dental Association
- Sustaining Member of American Academy of Cosmetic Dentistry
- Sponsor of American Academy of Cosmetic Dentistry Charitable Foundation (AACDCF)
- The Academy of Comprehensive Esthetics® (ACE™)



**DR. PAUL SCHOENBECK**

EDUCATOR AND PROFESSIONAL SPEAKER  
"EDUCATION MOTIVATION INSPIRATION"

**TITLE: Everyday CEREC**

- Designing Restorations
- Staining and Glazing
- Scheduling CEREC Efficiently

**TITLE: CEREC for Dental Assistants**

- Understanding the use of CEREC
- New Opportunities for the Assistant
  - Hands-on training

**HANDS-ON COURSES FOR DOCTORS**

**TITLE: Basic Concepts - Introduction to CEREC Techniques**

- Learning and Mastering Basic Concepts of Image Acquisition
- Restoration Prep and Design
- Integrating CEREC Into the Practice

**HANDS-ON COURSES FOR DENTISTS**

**TITLE: Advanced Techniques of CEREC**

- Understanding When to Utilize Master Mode and Achieve Ideal Restorations in Difficult Circumstances
- Principles of Image Acquisition and Heme Control
- Preparation Design
- Restoration Cementation

**TITLE: CEREC for Anterior Restorations**

Description: Using CEREC for anterior restorations is predictable and attainable. The course will cover veneers, emergency anterior crown and multiple unit cosmetics. This course is recommended for CEREC users with moderate experience.

**Topics also include and introduction in:**

- Retro fitting crown to a partial denture
- Anterior restoration using replication feature
- Quadrant restorations



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## CLINICAL

### Topic: Dental Technology

#### Course Titles:

- Emerging Technology in Dentistry
- Using Magnification in Dentistry
- Digitalizing the Dental Office
- Utilizing Dental Software to Manage Your Practice and Patients
- Digital Radiography and Intraoral Images

### Topic: CEREC

#### Course Titles:

- The Brilliance of CEREC
- Overview of various high-tech treatment modalities from the use of apex locators to CEREC, intra oral camera and digital photography usage to preventative services, such as VELSCOPE and Diagnodent

### Topic: Public Health Education

#### Course Titles:

- Your Teeth and Your Body
- Periodontal Disease: Keeping Your Teeth Longer and in Better Health
- Gum Disease and the Heart Connection
- Detecting Cancer through Oral Exams

## MOTIVATIONAL

### Team Development

#### **TITLE: Making Your Team an “A Team”**

Create communication systems that produce a smooth flow of information from front desk to clinical staff. Lecture focuses on making sure communications from staff to patient are consistent and involve everyone so the message is reliable and clear. Implementing cross-reference communications for clinician/doctor/patient info tracking. Morale boosters – recognizing staff achievements both personally and professionally and rewarding them with non-monetary incentives.

#### **TITLE: Setting a Course For Success**

Gathering and motivating the right team to achieve your goals and drive your business to success. Basic business overview will be discussed as a foundation for setting the course for success. Guiding you to form a vision and draft goals that will be realistic to achieve is the first step. The lecture will provide specific tools and methods to motivate your team and embrace your vision.



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## PRACTICE DEVELOPMENT

**TITLE: New Technologies in Dentistry and How to Implement Them Into Your Practice**

Raise the value and perception of your dental practice by incorporating technology. Lecture includes the use of lasers, computers, practice management software, digital radiography and digital photography. Discussion includes how to financially plan for integration. Getting the team excited and on-board with bringing it into the practice and introducing the technology to the patients.

**TITLE: Mastering the New Patient Experience**

This lecture is an informative, entertaining, step-by-step process of inviting the new patient into the practice and achieving maximum patient education and treatment plan acceptance. The goal is for the participant to see the new patient experience from a new point of view that will encourage a fresh approach to the comprehensive exam.

The program traces the new patient from the first phone call and follows through each point of contact throughout the dental office. The importance of each point of contact is emphasized through real life examples of what typically happens in a visit and the potential outcomes depending upon the staff/doctors response. Intentional communication skills are the link between each contact point to attain the highest level of care. Central to the lecture is the development of communication skills for the whole team to convey to the patient the highest level of service available. By understanding the importance of communication and mastering your communication skills, you will be able to achieve high levels of treatment plan acceptance and have patients making abundant referrals to your practice.

## PERSONAL DEVELOPMENT

**TITLE: You've Got It - Now Let Them Know It!**

Tap into the power that's in you to become everything you can be. Lecture focuses on how to be successful and motivated, professionally and personally. Dentistry is a tricky balance to be happy with all the way around. By discussing opportunities and challenges, and possible outcomes, we will feel more comfortable when issues present to us personally. Being prepared for future issues will give you the confidence to persevere and succeed.

**TITLE: Practical Philanthropy – Giving Your Time and Expertise to Make a Better World**

Drawn from Dr. Schoenbeck's international humanitarian experience serving the third world and his many years of community service to the local area. Lecture emphasizes the value of giving back to the community at large and the reward it delivers for personal as well as professional growth. This presentation will leave you feeling proud to be a dentist and the dental team proud to be part of your practice.



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